

Neil Griffin College of Business
Center for Economic Education and Financial Literacy
Business Plan – Food Cart

<p>What is your Food Cart Business' Name and Who is on your Management Team?</p>	<p>What food or drink item are you going to make for your Food Cart?</p>
<p>Who are the people that you are going to try to sell your food or drink item (Target Market)?</p>	<p>What are the ingredients that are used to make your food or drink item?</p>
<p>How will you advertise your Food Cart to customers?</p>	<p>What makes your food or drink item healthy or healthier than other similar products?</p>
<p>Why will people want to buy your food or drink items?</p>	<p>How much profit will you make off of each of your food or drink items sold?</p>